

# RESEARCH, POLICY & EVALUATION

**IPS Management Consultants is passionate about helping individuals and organisations realise their potential.**

IPS delivers innovative and focused consulting services that inspire people and provide purpose for our clients. We passionately embrace opportunities to create meaningful pathways for Indigenous communities and businesses.

We provide services across Australia, with offices in WA, QLD, NSW & VIC



## OUR SERVICES >>

IPS utilise qualitative and quantitative methodologies, specialising in mixed methods to deliver bespoke research and evaluation projects for government and private corporations. We employ a methodology that is technically sound, rigorous and practical while being agile and responsive to client needs.

We have extensive experience across a range of research types such as analytical, empirical and exploratory and evaluation types such as development, impact, process and summative. We also specialise in reverse engineering methodologies for evaluations of existing programs that may not have predetermined measures.



### RESEARCH

> IPS tailor research projects, utilising quantitative, qualitative or mixed methods to meet the scope of works effectively, efficiently and within the required time-frame and budget. Utilising one-on-one interviews, focus groups, yarning circles and online surveys, we typically apply a mixed methods approach to ensure both a wide and deep understanding of the subject matter.



### EVALUATIONS

> We conduct formative, implementation, process and summative evaluations built on the realistic framework to account for the contextual nuances of program delivery across the nation. This ensures consideration of factors such as geography and access, demographics and differences in service providers that can impact on a program's delivery and outcomes.



### COLLABORATION

> The IPS research team will work hand in hand with your team throughout the project to ensure you are involved in every step, and actively contribute to key elements of the project from inception to completion.



### CO-DESIGN

> The IPS research team have worked with government departments, key stakeholders and the broader community on genuine co-design projects to ensure active engagement and contribution to research and evaluation projects. This is especially valuable when measuring a program's social impact, designed to assist Aboriginal and Torres Strait Islander people, Culturally and Linguistically Diverse and other marginal groups to ensure we capture both the tangible and intangible benefits.



### AGILE PROJECT MANAGEMENT

> IPS approach project management with an agile mindset valuing individuals and interactions, over process, collaborating throughout the project and responding to change to meet your needs.



### STAKEHOLDER ENGAGEMENT SPECIALISTS

> We are collaborative, respectful and have a deep knowledge of the distinctiveness of groups participating in any engagement. We focus on developing our methods and processes to develop trust and a sense of equal partnerships, particularly where sensitive issues are present.

*Inspire* · *Purpose* · *Service* · *Opportunity*



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## OUR TEAM >>



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EMMA O'HARA  
RESEARCH TEAM MEMBER



LIAM ASHWORTH  
TEAM MEMBER



MADELEINE JODRELL  
RESEARCH TEAM MEMBER

55% INDIGENOUS OWNERSHIP

27% INDIGENOUS STAFF

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“IPS provides the opportunity for us to drive change through research and evaluation. We work hand in hand with community, industry and government to inform and create policies that improve the lives of Australian people, especially Indigenous Australians.”

- DR KATIE ROE  
RESEARCH MANAGER

## OUR CLIENTS >>



# Case Studies

## Formative Evaluation of the Nabu Program Department of Communities and Justice NSW

The Nabu Program is an early intervention and intensive family support service that works with Aboriginal and Torres Strait Islander families in Illawarra and Shoalhaven, NSW. The program is delivered by Waminda, South Coast Women's Health and Welfare Aboriginal Corporation. It is the first early intervention program conceptualised, developed and run by an Aboriginal corporation that has been funded by the NSW state government. IPS conducted an extensive formative evaluation utilising a co-design process with Waminda and the Department informed by the realistic evaluation framework. The purpose of the formative evaluation was to provide a benchmark of services, to identify cultural measures and intangible benefits of the program, determine the impact on Aboriginal families and benefits of the program for families in the Aboriginal community. IPS also conducted a cost-effectiveness analysis to determine the adequacy of resourcing and to better inform future funding.

## Consumer Survey of Online Copyright Infringement Department of Communications and the Arts

IPS was engaged to conduct the fourth and fifth wave of a longitudinal study involving consumer surveys on online copyright infringement in Australian. The IPS research team coordinated the fourth and fifth-year data collection in line with previous years to ensure comparative analysis. The survey represented the Australian population over the age of 12 years and involved a sample size of 2,400 complete surveys. The data was collected using an online survey and computer assisted telephone interviews (CATI). Our team analysed the quantitative data and produced comprehensive reports. The reports were presented to the Minister for Communications and the Arts to be used to inform the Australian Government's broad reform agenda to reduce online copyright infringement.

## Review of Learning and Development Department of Agriculture and Water Resources

IPS conducted a review of Learning and Development for the Department, a leading organisation within Agriculture and Water Australia providing important policy, services, products, and innovation alongside essential bio-security for the Australian people. With circa 5000 employees, geographically dispersed within every domestic state and territory as well as overseas posts, the project required extensive stakeholder engagement across all areas. A mixed methodology was employed to collect data utilising one on one interviews (over 30 participants), six focus groups conducted across the country, workshops in Canberra and an online survey sent to all DAWR employees (575 completed responses). The IPS research team analysed the extensive qualitative and quantitative data to produce a high-quality report including recommendations for further development of the Department's learning and development capabilities.