

Business Advisory

Creating pathways for businesses to innovate and thrive.

The IPS Business Advisory team are creative thinkers and strategic problem solvers. Our passion for long term economic empowerment and financial inclusion drives our commitment to innovation, entrepreneurship and organisational excellence.

We understand the challenges that come with balancing: opportunity and risk, growth and stabilisation, individual and community wellbeing, innovation and sustainability. We take pride in creating safe, confidential spaces in which we partner with clients and communities to navigate through complexity towards long term impact and value creation.



IPS provides consulting services across Australia

Our Capabilities



Strategic and Business Planning

Energise your team and navigate economic transitions through a fresh, values-driven approach to strategic and business planning.



Business Growth and Learning Programs

Build resilience, capability and diversity in local, regional or national business ecosystems through structured learning and innovation programs aligned with new industries, net zero and future economies.



Facilitation and Engagement

Engage your stakeholders in productive and inclusive workshops, round tables, industry forums or webinars – delivered online or in person, using contemporary tools and practices to maximise your investment and time.



Financial Analysis

Elevate your financial strategy with expertly crafted financial models and cash flow forecasts, creating road maps to success and sustainability.



Organisational Reviews

By analysing structure, process and performance, we can show you what's working, how to repair what's not working, uncover new opportunities and guide your business forward with more efficiency and impact.



Mentoring for Business Owners and Leaders

Connect with business mentors and professional leadership coaches, and engage in self-paced learning modules to hone skills including how to: communicate with empathy; have difficult conversations; and build high-performing teams.



Feasibility Studies and Business Cases

Explore social, cultural, economic, technical, and operational factors to support informed project and investment related decision-making, guided by compelling logic models and rationales.



Enterprise Development and Innovation

Harness design thinking and customer centred design to unlock organisational creativity, establishing environments where ideas can ignite and accelerate growth.

“IPS Business Advisors are future focused, deeply knowledgeable and genuinely empathetic. Our expertise spans new and traditional industries, providing our clients with trusted advice to create and sustain long term business success.”

- Colette McEntee, Executive Lead | IPS Business Advisory

59% First Nations Ownership

26% First Nations Team Members

Case Studies

Critical Business Review | Indigenous Business Australia (IBA)

IPS collaborated with Indigenous Business Australia (IBA) and the National Indigenous Australians Agency (NIAA) to provide a rapid assessment of business positioning and detailed financial analysis to First Nations businesses impacted by COVID-19. The assessments enabled businesses to access grants and loans from IBA at a time when they needed them most, increasing confidence and agility in the small business sector and increasing sustainability within the Indigenous Business sector.

SBDC Regional | WA Small Business Development Corporation

IPS has been contracted by the WA Government to provide business advisory services to small businesses in the South West and Peel regions since 2017, and in 2024 expanded our footprint to include the Midwest-Gascoyne, Pilbara and Wheatbelt regions. IPS business advisors provide a range of coaching and advice around business planning, financial guidance, procurement, strategy, marketing and business development. The service incorporates widespread consultation within the business communities, and is delivered through innovative channels including mobile advisory sessions, collaborative information sessions and industry walkabouts.

Business Assessments | Perpetual Native Title and Community Trust

In partnership with Perpetual and Puutu Kunti Kurrama and Pinikura (PKKP) Aboriginal Corporation, IPS conducts Business Assessments for members seeking business development funding from the Trust, and offer business and financial advisory services in line with PKKP policy. This project embodies the IPS Vision 'Creating Better Futures' as we develop capability and leadership skills in the First Nations business community.

Business Case | Kimberley Aboriginal Law and Cultural Centre

IPS worked with the Kimberley Aboriginal Law and Cultural Centre (KALACC), with funding provided by the WA Department of Premier and Cabinet, to develop a financial model and business case for the Yiriman Project as a juvenile justice diversion initiative. The business case was built upon a program logic and evaluation model that centred around a robust financial model and cost benefit analysis to ensure that the option selected by Government would meet the requirements of Aboriginal people in the Kimberley and align with Closing the Gap targets and implementation plans to which Federal and State governments are signatories.

Our Lead Team



Katina Law
Co-Founder, Executive Director & Co-CEO



Colette McEntee
Executive Lead



Marlon Motlop
Senior Consultant



Melinda Ely
Business Advisor



Caitriona Callaghan
Senior Consultant



Katina Law
Co-Founder, Executive Director & Co-CEO

IPS is an experienced provider of comprehensive business advisory services. Through our work we enable our clients and communities to flourish by supporting economic growth and development.

Our Valued Clients

